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## PROCES VERBAL DE DEPOT DE REGLEMENT DE JEU

L'AN DEUX MILLE VINGT ET LE QUATRE DECEMBRE

### A LA REQUETE DE :

**TOULOUSE WHITE BIOTECHNOLOGY**, unité mixte de service de l'INRAE, du CNRS et de l'INSA, gérée par l'INRAE et dénommée « TWB » Toulouse White Biotechnology, domiciliée Campus de l'INSA, Bâtiment 50, 135, avenue de Ranguel 31077 TOULOUSE CEDEX 4 FRANCE, représentée par Monsieur Jean-Luc BLANC, Directeur de l'Unité.

### LEQUEL M'A EXPOSE :

Que TOULOUSE WHITE BIOTECHNOLOGY organise à partir du lundi 7 décembre 2020 à 14 heures et jusqu'au mardi 2 février 2021 avant minuit, un jeu concours gratuit et sans obligation d'achat dénommé « Biotech start-up : Fast track it ! ».

Que le gagnant du concours bénéficiera d'une prestation de service sur les plateformes technologiques de TWB (Strain engineering, Bioprocesses) estimée à une valeur totale maximale de 50.000 euros hors taxes.

Qu'il me requiert de prendre en dépôt en mon étude, le règlement complet de ce jeu pour préserver ses droits et à toutes fins utiles.

**DEFERANT A CETTE REQUISITION :**

**Je, Xavier ARNAUD, Huissier de Justice associé près le Tribunal de Grande Instance de Toulouse y demeurant en cette ville, 17 rue d'Alsace Lorraine 31000 TOULOUSE, soussigné,**

Ai pris en dépôt en mon étude, le règlement du jeu concours rédigé en langue anglaise.

Ledit règlement est établi sur six pages et quatorze articles.

Ce jeu se déroulera du lundi 7 décembre 2020 à 14 heures au mardi 2 février 2021 avant minuit.

Le règlement est annexé au présent procès-verbal de dépôt.

**EN FOI DE QUOI J'AI DRESSE LE PRESENT PROCES VERBAL DE CONSTAT  
POUR SERVIR ET VALOIR CE QUE DE DROIT.**

Acte soumis à la taxe forfaitaire de 14,89 € versée au Trésor Public

**Maître Xavier ARNAUD  
Huissier de Justice**



## Rules of the TWB contest « Biotech start-up: Fast track it! »

Toulouse White Biotechnology® is a joint service unit between INRAE, CNRS and INSA, administrated by INRAE and commonly named "TWB" or "organizer".

TWB, located Campus de l'INSA, 135 avenue de Rangueil, 31077 Toulouse Cedex 4, France, organizes a free contest without obligation to purchase, from 2020 December 7<sup>th</sup> to 2021 February 2<sup>nd</sup>: "Biotech start-up: Fast track it!", whose terms are described in the rules below. The rules are registered at a bailiff's office Me Xavier ARNAUD - 17 rue Alsace Lorraine 31000 Toulouse - France and available with no fees on email request to Véronique PAQUET ([twb-startupday@inrae.fr](mailto:twb-startupday@inrae.fr)).

### Article 1. Organizer

The contest "Biotech start-up: Fast track it!" is an initiative from TWB as part of the event "TWB START-UP DAY", delivered digitally, on 2021 February 2<sup>nd</sup> & 3<sup>rd</sup>.

### Article 2. Address of the contest

#### TWB

Campus de l'INSA

135 avenue de Rangueil - 31077 Toulouse Cedex 4

FRANCE

phone: +33 (0)5 61 28 57 80

email: [twb-startupday@inrae.fr](mailto:twb-startupday@inrae.fr)

website: <http://www.toulouse-white-biotechnology.com>

### Article 3. Object

The contest "Biotech start-up: Fast track it!" is a pitch contest that aims to develop and stimulate the entrepreneurial mind in European industrial biotechnology. The objective is to promote and valorize high-tech industrial biotech innovation by supporting the most promising one through technical scientific assistance.

### Article 4. Participants targeted

The contest is open to European industrial biotech companies (see: "Article 5. Exclusions") with a TRL less than or equal to 6, of 8 years old or less of activity, of which 50% of the capital belongs to natural persons (directly or not) which are not established as professional institutions of finance and. It is also opened to business recovery of 3 years old or less in industrial biotechnology. The contest is opened to enterprises having a staff headcount

below 250, a turnover below or equal to € 50 million or a balance sheet total below or equal to € 43 million.

### Article 5. Exclusions

Organizers and contest partners, TWB consortium members (2020 January 1<sup>st</sup>), members of the jury, winners of previous contest editions, and companies in judicial reorganization cannot participate to the contest. This exclusion also extends to anyone who has participated directly or indirectly in the organization, performance and / or management of the contest, as well as members of their respective families. When a company is co-founded, only one natural person can participate to the contest.

### Article 6. Principle

The contest opens on 2020, December 7<sup>th</sup> at 14:00 CET and closes on 2021 February 2<sup>nd</sup> before midnight CET.

It first consists in a preselection phase, answering (before midnight CET 2021 January 18<sup>th</sup>) to a questionnaire available by link indicated on the specify website (<https://www.twb-startupday.com>), or by email request to Véronique PAQUET ([twb-startupday@inrae.fr](mailto:twb-startupday@inrae.fr)). Then, preselected participants will present (pitch) their project during the contest "Biotech start-up: Fast track it!" live session, with the public and the jury during the digital event "TWB START-UP DAY" on 2021 February 2<sup>nd</sup>.

#### Preselection criteria

- The answers of the preselection's questionnaire must be written in English,
- The company must be of 8 years old or less (entrepreneur) or 3 years old or less (business buyer),
- The company must be from a state member of the European Union or others European countries or European neighborhood countries \* (on 2020 December 7<sup>th</sup> , (\* list of the countries available on: [https://europa.eu/european-union/about-eu/countries\\_en#28members](https://europa.eu/european-union/about-eu/countries_en#28members), [https://europa.eu/european-union/about-eu/countries\\_en#other-european-countries](https://europa.eu/european-union/about-eu/countries_en#other-european-countries) and [https://ec.europa.eu/neighbourhood-enlargement/neighbourhood/countries\\_en](https://ec.europa.eu/neighbourhood-enlargement/neighbourhood/countries_en)).
- The subject must be industrial biotechnology oriented (synthetic biology, fermentation of natural carbon sources, biocatalysis, biomass conversion, etc.),
- The company activity must be at a Technology Readiness Level (TRL) less than or equal to 6,
- The applicant must be more than 18 years old as of the date of entry,

- Non-exhaustive list of the company's sector: Energy, Biomaterials, Bioproducts, Services, Health, Feed, Food, Agriculture, Biocontrol, etc.

- The subject of the project must respect European laws and ethics.

An email confirming the reception of the questionnaire will be sent to the participant in order to confirm its participation to the contest.

The preselection of the best projects (maximum five (5)) is done by the TWB pre-selection jury. Criteria for the evaluation and selection of the best projects are based on the relevance of the scientific topic in European industrial biotechnology and on the relevance of the executive summary. The participants preselected will be advised by email on 2021 January 22<sup>nd</sup>, before midnight CET. Once preselected, the participant engages itself to present the same project submitted during the pitch session.

The selected best projects will be presented during the contest "Biotech start-up: Fast track it!" live session with the public and the jury during the digital event "TWB START-UP DAY" on 2021 February 2<sup>nd</sup>.

The pitch cannot exceed 5 minutes and is followed by 5 minutes of questions by the jury. The jury will include up to 5 members coming notably from scientific and/or industry and/or investor communities. The president of the jury is Olivier ROLLAND (Managing Director, TWB). For the pitch, participants are allowed to use an informatics support such as Microsoft Office PowerPoint, Abode PDF.

**The evaluation criteria of the pitch by the jury will focus on the following points:**

- On the project, evaluated on a 25 points scale:
  - ✓ The solution, product or service (innovation, potential, ...)
  - ✓ The target market / client (relevance)
  - ✓ Viability of the project (how to make business?)
  - ✓ Comparative advantages (competition)
  - ✓ Deontology/ethics of the project
- On the pitch, evaluated on a 25 points scale:
  - ✓ The clarity of the message
  - ✓ The ingenuity to make the pitch original
  - ✓ The accuracy of the presentation of the project
  - ✓ The impact of the message
  - ✓ The way to present yourself

The points will be aggregated on a 50 points scale.

The Jury will vote for the best pitch and the one with the best note will win the contest “Biotech start-up: Fast track it!”. In the case of an equality of notes, the president of the jury will decide which participant wins the contest.

#### **Article 7. Award delivering**

The award will be delivered on 2021 February 3<sup>rd</sup>, at the end of the digital event “TWB START-UP DAY” and in any case before 22:00 CET.

#### **Article 8. Winner and award**

All the preselected participants to the contest will benefit from visibility during the digital event “TWB START-UP DAY” and on the “TWB START-UP DAY” website and on TWB social networks.

The prize allocated to the winner of the pitch contest “Biotech start-up: Fast track it!” consists in a service delivery into TWB technological platforms (Strain engineering, Bioprocesses), estimated to a total value of maximum € 50 000 excluding VAT. The award includes the scientific support by TWB platform managers during the set-up of the proposal according to winner needs as well as during the management of the service. The value of the award does not include accommodation nor transport costs of start-up company members. The intellectual property resulting from the service realized by the company with TWB scientific and technical support belongs 100% to the company.

The prize also includes specific products and service offered by IAR, the French Bioeconomy Cluster, including the 2021 IAR membership, the participation to specific IAR-organized events (e.g. the 2021 BIOKET Digital Start-up Village, a pitch session in the frame of the 24 hours of IAR during the 2021 edition) and specific visibility actions regarding their TWB START-UP DAY award winning within IAR community.

The services and products from TWB and IAR will be delivered after signing a contract between the winner and TWB, according to specifications that will be contractually defined between TWB and the winner, on the proposal of the winner concerning the technological services, after feasibility study by TWB platform managers. The signed contract between the awarded company and TWB will establish IP rights and TWB access rules.

The award also includes at least one publication on the TWB website, one citation in the event press release, one publication on Twitter and LinkedIn.

The prize won must be accepted as such and cannot be refunded, changed, or subject to a financial contribution. The organizer reserves the right to replace the prize (one or both lots) with another one of the same value, without being able to give rise to a claim.

In the case of impossibility (cessation of business, change of brand) for the winner to benefit of its prize, the organizer reserves the right to award it to another participant to the contest.

### **Article 9. Calendar**

- Contest starting on 2020 December 7<sup>th</sup>, at 14:00 CET.
- Deadline to answer the online questionnaire: 2021 January 18<sup>th</sup>, before midnight, CET.
- Deadline to receive the preselection's decision by TWB jury: 2021 January 22<sup>nd</sup>, before midnight, CET.
- Pitch contest: during the digital event "TWB START-UP DAY" on 2021 February 2<sup>nd</sup>.
- Announcement of the winner: during the closing session of the digital event "TWB START-UP DAY" on 2021 February 3<sup>rd</sup>, and in any case before 22:00 CET.
- Benefit of the award: Service contract should be signed with TWB before 2022 February 1<sup>st</sup>.

### **Article 10. Image rights**

By participating, each participant authorises the organizer to capture participant image, to keep and use on all media (website, press, films, photo libraries) the photos/videos in which participant appears, without this use conferring on the participant a right to the image, and this without any time limit.

### **Article 11. Property of the pitches – Confidentiality**

All the information communicated as questionnaire and pitches are and will stay property of the contest organizer.

All participants allow TWB to communicate about them and to promote the event, the contest, the preselected participants and the winner in different media supports. The transfer of rights and image is granted free of charge, and may not give rise to any consideration whatsoever than the prize awarded.

The contest organizer does not assume any responsibility towards the participants in the case of loss, disappearance or destruction of the application form sent.



In accordance to the article 27 of the law “Informatique et Libertés” of 1978 January 6, modified by the law 2004-801 of 2004, August 6<sup>th</sup>, each participant to the contest have access and data rectification rights concerning its personal data linked to its participation. These rights can be exercised by sending an email to Véronique PAQUET ([twb-startupday@inrae.fr](mailto:twb-startupday@inrae.fr)).

Information collected can be used by the organizer but cannot be disclosed to third party for commercial use.

### **Article 12. Agreement to Rules**

By participating, the participant agrees to be fully and unconditionally bound by these Rules, and represents and warrants that he or she meets the eligibility requirements set forth herein. In addition, the participant agrees to accept the decisions of TWB, as final and binding as it relates to the content.

### **Article 13. Participation Fees**

No fees are required to submit an application nor to participate to the digital event “TWB START-UP DAY” on 2021 February 2<sup>nd</sup> & 3<sup>rd</sup>. Free compulsory inscription is required to participate on the digital event “TWB START-UP DAY” on 2021 February 2<sup>nd</sup> & 3<sup>rd</sup>. Link for registration is available on the specify website: <https://www.twb-startupday.com> or by email request to Véronique PAQUET ([twb-startupday@inrae.fr](mailto:twb-startupday@inrae.fr)).

### **Article 14. Regulation**

The organizer reserves the right not to accept any application and cancel the contest at any time at its entire discretion. Each pitch can be disqualified in the case of fraud, non-respect of French laws or ethics. In none case the responsibility of the organizer can be engaged.

