



Press Release
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TWB announces a strategic partnership with Canadian multinational Premier Tech



(TWB laboratories in Toulouse; photo credits @TWB / Jérémie Lortic)

TWB, expert in conducting R&D projects in industrial biotechnologies and designer of sustainable and innovative solutions, announces a strategic partnership with Premier Tech, a Canadian company with an international dimension. With 5,200 team members in 28 countries, Premier Tech develops innovative and unique solutions in the fields of horticulture, agriculture, automation, water treatment and recycling, digital transformation and life sciences. By the end of 2023, a dozen team members from its Life Sciences business group will move to TWB's premises full time. They will benefit from its cutting-edge technology platforms and process development know-how.

This strategic partnership aims to accelerate the development of new natural ingredients and formulas with unique biological activity, capable of being positioned as natural alternatives to antibiotics in animal nutrition and health treatments, and then as functional solutions in the human nutrition and health sector.

The French expertise in the biotechnology sector recognised internationally

Premier Tech, which is celebrating its 100th anniversary this year, is one of the six largest Canadian investors in France. Established in France for over 10 years through its various groups, nearly 400 team members work on 12 sites, including eight production sites, as well as an Innovation, Research and Development (IR&D) centre.

Since 2020, Premier Tech has been developing its Premier Tech Life Sciences (PTLS) business group, dedicated to biotechnologies. PTLS designs its technological platform, based on the exploitation of microorganisms and plant extracts in response to global environmental, food and health issues.

“The dynamism of the French market and the excellence of its scientific and technological expertise are central to our strategy. Premier Tech wishes to strengthen its presence on the territory by investing in innovation and partnerships”, comments **Pierre Talbot, Senior Vice President of Innovation at Premier Tech**.

A collaboration of common interest with high technological impact

Building on its scientific advances, PTLS wishes to accelerate the development of its plant and microbial technology platform and associated ingredients. TWB has been identified by Premier Tech as a partner of great interest thanks to its technological skills, its infrastructures, its state-of-the-art equipment and its ecosystem favourable to the development of collaborations.

“Recognised nationally and internationally as an organisation of excellence in industrial biotechnology, TWB is involved in high-stakes disruptive innovation projects for the development of products and processes from biobased raw materials. This expertise, combined with its know-how in assisting us in scaling up to pre-industrial scale — a crucial stage in our development — will be valuable assets. Its consortium of public and private organisations will also play a key role in our development by giving us access to an ecosystem of major players in the industrial biotechnology sector — industrialists, researchers, start-ups and more”, comments **Carmen Lapadatescu, Vice President Science and Technology at Premier Tech Life Sciences**.

This partnership strengthens TWB's position as a major player in industrial biotechnologies on a European and global scale. *“Our on-site support offer, in place since 2015, has already attracted nine start-ups and can now also accommodate companies wishing to launch new activities and train teams based on TWB's know-how and expertise”*, explains **Laurie Rey, Business & Partnership Manager at TWB**.

“This collaboration with Premier Tech is part of our desire to internationalise TWB. We are very proud to welcome such a major player to our facilities and to support them in the development of their solutions. At TWB, we believe that collaboration is key to innovation. We are delighted to combine our skills and technologies with those of Premier Tech and look forward to working together on solutions to tackle the major nutritional challenges of this century”, concludes **Olivier Rolland, Executive Director at TWB**.

About TWB

As an expert in research and development (R&D) projects, TWB* supports industry in the development of innovative and sustainable solutions for the benefit of the planet and mankind. TWB sets up and conducts R&D projects in the field of industrial biotechnologies in collaboration with public laboratories and industrialists, supports the development of start-ups

by offering them accommodation in its premises in a state-of-the-art scientific and technological environment and encourages the emergence of breakthrough innovations. By bringing together researchers, entrepreneurs, funders, institutions and industry, TWB integrates and leverages all the skills and expertise and creates synergies while simplifying the contractual relationship. This unique model accelerates the innovation process necessary for the creation of an eco-responsible industry.

Since its launch in 2012 and with a consortium of 51 private and public members as of December 1, 2022 (industrials, start-ups, investors, research organizations, local authorities, etc.), TWB has contributed to the realization of nearly 285 collaborative R&D projects and to the growth of numerous start-ups that have raised a total of more than €250M.

* TWB is a Joint Service Unit, managed by INRAE, under the triple supervision of INRAE/INSA/CNRS.

More information by clicking [here](#). Follow TWB latest news on [LinkedIn](#) & [Twitter](#)

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About Premier Tech

At Premier Tech, we are all about making a difference by connecting People and Technologies for now 100 years. One team driven by a shared will to deliver sustainable solutions that help feed, protect and improve our world.

Premier Tech has a wide range of products, services, brands and technologies allowing to increase crop yields, bring beautiful gardens to life, automate the handling and packaging operations of many manufacturing facilities, treat and harvest water, support companies in their digital transformation and offer bio-ingredients for the well-being of humans and animals.

Premier Tech today records sales of more than one billion dollars and is growing internationally, driven by its 5 200 team members in 28 countries. This is our time as we move Beyond 100.

For more information about Premier Tech, visit www.premiertech.com

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